

2021 IVI Annual  
**METHODS SUMMIT**

FALL 2021 | VIRTUAL EVENT

*Designing Equitable Measures and Methods for Patient Priorities in Healthcare  
Value Assessment*

**October 27, 2021 | IVI Methods Summit - Public Meeting**

[Registration Information](#)

**Purpose:** Level knowledge and framing of the key questions, as well as establishing awareness of initiatives and progress made to date in the incorporation of patient perspectives in comparative effectiveness research and value assessment. **This session is open to the public.**

10:00 am ET **Introduction and Framing of the IVI Methods Summit**

Jennifer Bright, Executive Director and Rick Chapman, Chief Science Officer, Innovation & Value Initiative (IVI)

10:10 am **Keynote Address**

**Dana Gelb Safran, Sc.D., President & CEO, National Quality Forum**

*Offers perspective on the central role of outcomes measurement to the sustainability and success of value based payment, and will share a model for accelerating progress toward the next generation of measures to advance improved outcomes, equity, patient-centeredness and affordability.*

10:25 am **Taking the Next Leap: What Have We Learned and Where Can Including Patient Perspectives Have Impact?**

*In a fireside chat, patient representatives will discuss real-world case examples as a reference point for demonstrating the complexity and impact of patient perspectives in healthcare design and decision-making.*

**Moderator:** Annie Kennedy, EveryLife Foundation for Rare Disease

**Panelists:**

- Maggie Jalowsky, Sick Cells
- Nathaniel Counts, Mental Health America
- Marjana Marinac, JDRF International
- Hugo Campos, All of Us Research Program Stanford Medicine X

11:15 am **Question & Answer Session**

11:25 am **Break**

11:35 am **How Regulators, Payers, Purchasers, and Policymakers Can Incorporate Patient Priorities Into Research and Value Assessment**

*The reactor panel will feature a facilitated discussion from stakeholders that develop and use patient-generated data and perspectives. Using the case studies as a reference point, panelists will explore both barriers and opportunities for alignment and change.*

**Moderator:** Ilisa Halpern Paul, District Policy Group, Faegre Drinker Biddle & Reath, LLP

**Panelists:**

- Erin Holve, DC Department of Healthcare Finance
- Patrick Gleason, Prime Therapeutics

12:15 pm **Question & Answer Session**

12:25 pm **Break**

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### **October 27, 2021 | IVI Methods Summit - Public Meeting (continued)**

- 12:55 pm **How Do Methods Align with Patients?**  
*This panel will feature a facilitated discussion with stakeholders who conduct and use research on patient perspectives to emphasize areas of work in methods, including issues of rigor, novel methods, and fit for purpose in decision making.*
- Moderator:** Rick Chapman, Innovation & Value Initiative (IVI)
- Panelists:**
- Cara Nikolajski, UPMC Center for High-Value Health Care
  - Juan Marcos Gonzalez, Duke University School of Medicine
  - Shana Traina, Johnson & Johnson
  - Upal Basu Roy, LUNgevity Foundation
- 1:30 pm **Question & Answer Session**
- 1:40pm **Reactions, Wrap-up and Next Steps**  
Ilisa Halpern Paul, District Policy Group, Faegre Drinker Biddle & Reath, LLP
- Reactors:**
- Margaret Rehayem, National Alliance of Healthcare Purchaser Coalitions
  - Annie Kennedy, EveryLife Foundation for Rare Disease
- 2:00 pm ET **Adjourn**

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**October 28, 2021 | Small Group Discussions**

Sessions will run between 10:00 am - 4:00 pm ET

**Purpose:** Explore key questions and areas of priority using qualitative dialogue in a roundtable, small group format. Each session will be moderated using similar format/questions. Sessions to be analyzed for common themes. **Invitation-Only.**

*Invited stakeholders will be assigned to one (1) small group discussion of 60-minute duration. Calendar invitations with meeting link will be shared beginning October 18.*

	Session Start Time	Session End Time
<b>Group 1</b>	10:00 am ET	11:00 am ET
<b>Group 2</b>	11:15 am ET	12:30 pm ET
<b>Group 3</b>	12:45 pm ET	1:45 pm ET
<b>Group 4</b>	2:00 pm ET	3:00 pm ET
<b>Group 5</b>	4:15 pm ET	5:15 pm ET

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### **November 4, 2021 | Consensus Action Agenda**

**Purpose:** Consensus dialogue focused on prioritizing areas of notable impact and for action to advance the collection and use of data on patient perspectives in patient-centered research and value assessment. Will include analysis of attendee survey. **Invitation-only.**

10:00 am ET **Welcome and Introduction**

10:15 am **Review of Themes from Methods Summit and Small Group Discussions**

*Analysis of Input Received from Attendee Survey and group dialogues*

Ilisa Halpern Paul, District Policy Group, Faegre Drinker Biddle & Reath, LLP

**Reactor:** Andrew Hu, Patient-Centered Outcomes Research Institute (PCORI)

10:30 am **Reactions and Discussion**

10:45 am **Consensus and Prioritization Activities**

Identification of action priorities that accelerate change in defining and using patient perspective data to measure patient-centered clinical outcomes and impacts, and to inform value assessment.

12:00 pm **Consensus Agenda**

*Synthesis of consensus and prioritization activities into a consolidated, consensus agenda*

12:45 pm **Wrap-up and Next Steps**

1:00 pm ET **Adjourn**