



## **Dr. Patricia Deverka Appointed as IVI's First Chief Science Officer**

**Alexandria, VA – February 4, 2020** – The Innovation and Value Initiative (IVI), a non-profit research organization dedicated to improving the science and practice of value assessment, announced today that Patricia Deverka, MD will join the organization as its first Chief Science Officer.

Dr. Deverka brings to IVI nearly three decades of experience in health economics and outcomes research, health policy, stakeholder engagement and business development across several academic, corporate and non-profit institutions. Her diverse skill set will propel IVI's work to advance methods research and prototype disease-specific value assessment models and collaborate with health care decision makers to improve and expand their use.

"We are excited to welcome Dr. Deverka to our team," said Jennifer Bright, IVI's executive director. "Her varied experience in health economics research, especially her work to meaningfully incorporate patient perspectives into clinical studies, are exactly the credentials that are needed to make a difference in the world of value assessment."

Dr. Deverka was most recently the Director for Value Evidence and Outcomes at Geisinger National Precision Health. At Geisinger National, Dr. Deverka spearheaded a strategic plan to build up the organization's health economic and outcomes research capabilities to assess the value of precision health within and across health plans and systems. Previously, she conducted grant-funded research to study factors affecting coverage and reimbursement of genomic tests, and developed standards and tools to support evidence development for decision-makers such as patients, payers and clinicians. She is widely published on topics related to coverage of innovative technologies and patient engagement in research and is a member of NHGRI's Genomic Medicine Work Group and National Advisory Council.

Dr. Deverka earned her Doctor of Medicine from the University of Pittsburgh School of Medicine and completed residency training in General Preventive Medicine at the University of Maryland at Baltimore. She also has a Master of Bioethics from the University of Pennsylvania and a Master of Science in Preventive Medicine from the University Maryland. Most recently she completed a fellowship at Duke University in Genome Sciences and Policy. She resides in Apex, North Carolina.

###

### **About IVI**

IVI is part of IVI Foundation, a 501(c) (3) tax-exempt non-profit research organization dedicated to advancing the science and improving the practice of value assessment through development of novel methods and the creation and application of enhanced value assessment models to support local decision-making needs in healthcare.

Media Contact: Eric Hoffman | ehoffman@schmidtpa.com